

ageLOC® Dermatic Effects

Body contouring lotion



ageLOC® Positioning

Nu Skin®'s exclusive ageLOC® science targets arSuperMarkers – the ultimate sources of ageing.

Product Overview

For a more contoured, smoother looking you. Scientifically formulated to bring ageLOC® anti-ageing benefits to the body every day, ageLOC® Dermatic Effects helps smooth the appearance of fat and cellulite and improve the appearance of skin firmness. This daily contouring moisturiser helps increase cellular turnover, returning skin to its natural radiance. It also hydrates and utilises leading edge optical technology to diffuse light instantly, helping skin look smoother while improving the appearance of the skin's surface.

Target Audience

PRIMARY MARKETS

- Women and men looking for a firmed, toned, younger looking body.
- Current ageLOC® Edition Nu Skin Galvanic Spa System™ II and Nu Skin Galvanic Spa System™ II Body Shaping Gel customers.

SECONDARY MARKETS

- Image conscious women, ages 25-65, who may occasionally visit day spas.
- Women of any age with cellulite and/or signs of ageing on the body.

Product Benefits

- ageLOC® targets the ultimate sources of ageing to preserve the look of youth and reduce the appearance of ageing.
- Helps smooth the appearance of fat and cellulite for a slimmer looking body.

- Improves appearance of skin's firmness for a more youthful look.
- Helps increase cellular turnover, which is necessary for returning skin to its natural radiant texture.
- Leading edge optical technology diffuses light instantly to help skin look smoother and improve the appearance of the skin's surface.
- Hydrates and helps smooth the skin.

Key Ingredients

- **ageLOC®** – proprietary Nu Skin® technology which contains specific ingredients that target arSuperMarkers, the ultimate sources of ageing.
- **Hibiscus abelmoschus extract** – rich in plant lipid extract that helps calm free radicals and inhibit the appearance of cellulite.
- **Honey extract** – a natural alpha hydroxy acid to help smooth skin.
- **Hyaluronic acid** – helps maintain an optimal moisture level.

Usage

Apply twice daily, morning and night to arms, thighs, buttocks, and/or abdomen. For best results, combine with your ageLOC® Body Shaping Gel regimen.

Complementary Products

- **ageLOC® Body Shaping Gel** – formulated to work exclusively with Nu Skin® Galvanic Spa instruments to bring ageLOC® anti-ageing benefits to the body, smooth the appearance of fat and cellulite and help refresh and purify the skin – reducing the visible signs of ageing.
- **Liquid Body Lufra** – revitalises and gives skin a luminous glow as you shower. Finely ground walnut shells buff out rough spots on elbows, backs of arms, knees, heels and all over. With Liquid Body Lufra, you step out of the shower with smoother, softer feeling skin.

Frequently Asked Questions

What are arSuperMarkers?

Age-related super markers or “arSupermarkers” is a term Nu Skin® coined that describes components of body chemistry that influence how we age and that are the ultimate sources of ageing.

What is the benefit of using ageLOC® Dermal Effects every day?

ageLOC® Dermal Effects is a daily moisturising lotion that smooths the appearance of fat and cellulite. ageLOC® Dermal Effects increases cellular turnover necessary for renewing the skin and returning it to its natural radiant texture.

It also contains technology to diffuse light instantly to help skin look smoother and improve the appearance of the skin’s surface. Formulated with ageLOC® ingredients, this product provides a daily, continuous dose of ageLOC® for slimmer, smoother, firmer looking skin.

What is the difference between ageLOC® Body Shaping Gel and ageLOC® Dermal Effects?

Both ageLOC® Body Shaping Gel and ageLOC® Dermal Effects have been developed to smooth the appearance of fat and cellulite and improve the appearance of the skin’s firmness. These products help provide a slimmer, smoother, firmer looking appearance. However, there are important distinctions.

- ageLOC® Body Shaping Gel was designed to be compatible with ageLOC® Galvanic Body Spa treatment, which assists in the delivery of the key ingredients to the skin. It strengthens the extracellular matrix (ECM) of the skin to help build and maintain healthy looking skin. It also is specifically formulated to help refresh, purify, and reenergise skin while reducing the visible signs of ageing.
- ageLOC® Dermal Effects increases cellular turnover necessary for renewing the skin and returning it to its natural radiant texture. It also contains technology to diffuse light instantly to help skin look smoother and improve the appearance of the skin’s surface. It provides daily hydration benefits and instantly smooths the skin, while helping to extend the benefits of ageLOC® Body Shaping Gel (ageLOC® Dermal Effects is not suitable for use with galvanic currents).

What is the benefit of using the ageLOC® Body products as a regimen?

ageLOC® Body Shaping Gel and ageLOC® Dermal Effects were developed to be complementary products. Used together they provide a comprehensive slimmer, smoother and firmer skin care regimen for the body. Both products have been formulated to include proprietary ingredients that have been validated by ageLOC® science (patent-pending technology that targets arSupermarkers, the ultimate sources of ageing). Used daily morning and night, ageLOC® Dermal Effects includes several additional key ingredients that hydrate while smoothing and firming and provides a continuous supply of those key anti-ageing ingredients to the skin. The ageLOC® Galvanic Body Spa with ageLOC® Body Shaping Gel works to supply beneficial ingredients to the skin when used once a day, three times per week, with the delivery enhanced by a galvanic current. Using ageLOC® Dermal Effects twice daily and the ageLOC® Galvanic Body Spa with ageLOC® Body Shaping Gel three times a week provides you with optimal delivery of the greatest level of key anti-ageing ingredients to reduce the appearance of ageing.

Ingredients

Water (*Aqua*), Honey Extract, C12-15 Alkyl Benzoate, Dimethicone, *Hibiscus Rosa-Sinensis* Flower/Leaf Extract, Cetyl Alcohol, Polyacrylamide, Ethoxydiglycol, Steareth-2, Cyclopentasiloxane, C13-14 Isoparaffin, Polymethyl Methacrylate, *Chenopodium Quinoa* Seed Extract, *Laminaria Digitata* Extract, *Hibiscus Abelmoschus* Extract, Algae Extract, *Aloe Barbadosensis* Leaf Juice, *Echinacea Purpurea* Extract, *Ilex Paraguariensis* Leaf Extract, Tocopheryl Acetate, Sodium Hyaluronate, Palmitoyl Oligopeptide, *Helianthus Annuus* Seed Oil, Squalane, Cyclohexasiloxane, Butylene Glycol, Laureth-7, Glyceryl Polymethacrylate, PEG-8, Disodium EDTA, Aminomethyl Propanol, Fragrance (Parfum), Chlorphenesin.